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 **Business Integrity Alliance Berhad**
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INTRODUCTION

The Business Integrity Alliance (BIA) was formed to enable companies and industry groups to work together to combat corruption factors affecting the commercial environment through collective action. The BIA was developed from an initial concept that companies working together can achieve greater change than they could ever accomplish by working individually.

VISION AND MISSION

- The vision of the BIA is ‘Companies – and countries – free of corruption’.
- The mission of the BIA is to realise its vision by:
 - bringing together companies committed to doing business with integrity;
 - identify and share best practice amongst anti-corruption practitioners;
 - identify technology solutions which can be used by practitioners to combat corruption and fraud, and strengthen the sustainability agenda
 - enable those working in companies in the front line of compliance, governance and integrity to connect; and
 - engage with relevant agencies (government and otherwise) through collective action to overcome corruption factors affecting the commercial environment.

WHAT WE DO

ESG - Technology Working Group

The BIA arranges sessions on a regular basis with selected companies (both Partners and others) to assist a more rapid take-up of data analytics, artificial intelligence, blockchain and other technologies to be used to combat corruption and fraud and support the ESG agenda.

Best Practice Sharing

The Alliance conducts occasional best practice sharing sessions in collaboration with Partner organisations on topics relevant to business integrity such as managing gifts and hospitality, whistleblowing and ethical supply chain processes.

Connecting Front-Liners to Form a Practitioner’s Community

We help those actively engaged in integrity, governance, compliance and internal audit within companies to connect to each other, forming a mutual support group to share ideas, stories and materials, and seek help amongst themselves when faced with difficult challenges.

Representation to Government on Business Integrity Issues

On occasions the Alliance liaises with the relevant Government departments to flag issues and concerns raised by member companies.



BENEFITS OF BIA MEMBERSHIP

Benefits for All Partners:

1. Use of the BIA logo on your company's website, promotional materials, letterhead etc.
2. Free attendance to BIA events (see chart below) with electronic Certificate of Attendance provided upon request

For Platinum and Gold Partners:

3. Free 1 hour annual board briefing on recent anti-corruption developments by a senior industry practitioner
4. Free annual 30 minute consultation voucher for expert advice on anti-corruption

Participant Attendance Allowances:

Partnership Level	Physical Events	Online Events
Platinum	Up to 3 participants	Up to 5 participants
Gold	Up to 2 participants	Up to 4 participants
Silver	Up to 2 participants	Up to 3 participants
Bronze	1 participant	Up to 2 participants

AREAS OF BUSINESS VALUE

Through our activities, the Alliance aims to help member companies to:

- (a) Strengthen and equip their personnel in delivering effective integrity, governance, compliance and internal audit programmes;
- (b) Reduce their corruption risk ;
- (c) Improve anti-corruption system performance;
- (d) Improve procurement processes and supply chain sustainability;
- (e) Enhance accountability and sustainability throughout the company; and
- (f) Reduce enterprise risk for corruption and related matters such as reputational risk, money laundering, environmental risk and human rights.

OUR LINKS WITH GOVERNMENT

The BIA actively supports the Government of Malaysia's agenda of combatting corruption. In doing so we intend to help overcome the challenges BIA member companies experience in this area. We also interact with global agencies such as the UN and OECD to promote the anti-corruption agenda.

OUR PARTNER COMPANIES

Our Partner companies are the core of why and how we carry out our essential work. We welcome business entities that are seeking to build their Level of Integrity and overcome corruption challenges which arise from doing business in their industry and locality.

All our Partners undergo an application process to ascertain their suitability to join the BIA. This includes a due diligence check to check their background and current status. The application form to join the BIA can be found at our website, www.business-integrity-alliance.org/join-bia-partners.

FURTHER INFORMATION

Further information is available at our website, www.business-integrity-alliance.org, including details on how to contact us.