



[business-integrity-alliance.org](http://business-integrity-alliance.org)



ask @  
[business-integrity-alliance.org](mailto:business-integrity-alliance.org)

Business Integrity Alliance Berhad  
(1181016-T)  
Unit 1320, Level 13, Lift 4  
Block A, Damansara Intan  
47400, Petaling Jaya  
Selangor, Malaysia  
 +603 7611 7610

## **INTRODUCTION**

The Business Integrity Alliance (BIA) was formed to enable companies, chambers of commerce and other industry groups to work together to combat corruption factors affecting the commercial environment through collective action. The BIA was developed from an initial concept that companies working together can achieve greater change than they could ever accomplish by working individually.

## **VISION AND MISSION**

- The vision of the BIA is ‘Companies – and countries – free of corruption’.
- The mission of the BIA is to realise its vision by:
  - bringing together companies committed to doing business with integrity;
  - identify and share best practice amongst anti-corruption practitioners;
  - enable those working in companies in the front line of compliance, governance and integrity to connect; and
  - engage with relevant agencies (government and otherwise) through collective action to overcome corruption factors affecting the commercial environment.

## **WHAT WE DO**

### **Best Practice Sharing**

The Alliance conducts best practice sharing sessions in collaboration with Partner organisations on topics relevant to business integrity such as managing gifts and hospitality, whistleblowing and ethical supply chain processes.

### **Connecting Front-Liners to Form a Practitioner’s Community**

We help those actively engaged in integrity, governance, compliance and internal audit within companies to connect to each other, forming a mutual support group to share ideas, stories and materials, and seek help amongst themselves when faced with difficult challenges.

### **Representation to Government on Business Integrity Issues**

The Alliance is working to establish channels with the relevant Government departments in order to flag issues raised by member companies for action to be taken.

## **BENEFITS OF BIA MEMBERSHIP**

### **Benefits for All Partners:**

1. Use of the BIA logo on your company’s website, promotional materials, letterhead etc.
2. Free attendance to all BIA events (see chart below) with Certificate of Attendance provided upon request
3. A managed WhatsApp group to disseminate ideas quickly, provide updates and help compliance people connect
4. Representation of corruption issues flagged by BIA Partners to the Government



### **For Platinum and Gold Partners:**

5. Free 1 hour annual board briefing on recent anti-corruption developments by a senior industry practitioner
6. Free annual 30 minute consultation voucher for expert advice on anti-corruption

### **Participant Attendance Allowances:**

| <b>Partnership Level</b> | <b>Physical Events</b> | <b>Online Events</b> |
|--------------------------|------------------------|----------------------|
| Platinum                 | Up to 3 participants   | Up to 5 participants |
| Gold                     | Up to 2 participants   | Up to 4 participants |
| Silver                   | Up to 2 participants   | Up to 3 participants |
| Bronze                   | 1 participant          | Up to 2 participants |

### **AREAS OF BUSINESS VALUE**

Through its activities, the BIA delivers business value in the following areas:

- Strengthening and equipping company personnel in delivering effective integrity, governance, compliance and internal audit programmes;
- Reducing corruption risk for companies operating in Malaysia;
- Improving internal integrity systems through best practice sharing;
- Improving procurement processes and enhancing ethical supply chains;
- Enhancing ownership, accountability and sustainability throughout the company; and
- Reducing enterprise risk for corruption and related matters such as reputational risk, money laundering, environmental risk and human rights.

### **OUR LINKS WITH GOVERNMENT**

The BIA actively supports the Government agenda of combatting corruption as expressed in the National Anti-Corruption Plan. In doing so we intend to help overcome the challenges BIA member companies experience in this area.

### **OUR PARTNER COMPANIES**

Our Partner companies are the core of why and how we carry out our essential work. We welcome business entities that are seeking to build their Level of Integrity and overcome corruption challenges which arise from doing business in their industry and locality.

The BIA has developed since its inception in 2016 with the help of our 'Pioneering Partners', companies that have visibly demonstrated their commitment to upholding the values of corporate integrity: Digi, Top Glove, Thumbprints Utd, and Trident Integrity Solutions.

All our Partners undergo an application process to ascertain their suitability to join the BIA. This includes a due diligence check on key elements of their operations to check their background and current status. The application form to join the BIA can be found at our website, [www.business-integrity-alliance.org/join-bia-partners](http://www.business-integrity-alliance.org/join-bia-partners).

### **FURTHER INFORMATION**

Further information is available at our website, [www.business-integrity-alliance.org](http://www.business-integrity-alliance.org), including details on how to contact us.